

Increased Offertory Program FROM OUR SUNDAY VISITOR

As pastor or business manager, you are challenged to maintain smooth operations for the organization. Achieve your objective with the Increased Offertory program from Our Sunday Visitor. We provide a complete program to help you implement your plan, with the appropriate focus for the culture and ongoing mission of your parish.

The OSV Advantage:

- We provide a complete portfolio of electronic and printed solutions for churches, schools and dioceses from a company with a deep understanding of Catholic operations.
- The OSV Increased Offertory Program has proven to increase financial gifts. This program coupled with our Online Giving program and our envelope mail service work together to sustain offertory over time. Our materials foster parishioner engagement while increasing offertory.
- We make it easy for you by managing the entire process. Our Sunday Visitor Offertory Solutions provides solutions for communication, offertory, parish and diocesan operations, stewardship and the Catholic community.



Uses:

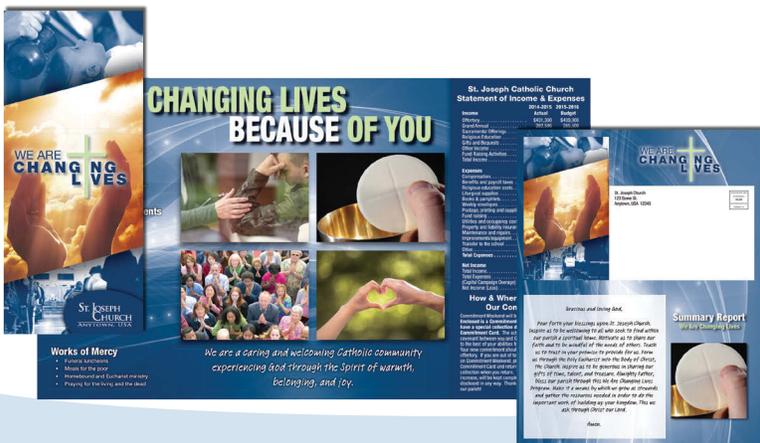
- Generate parishioner awareness of parish programs and mission
- Refresh levels of financial commitment
- Reinforce the relationship between financial commitments and parish mission
- Gauge the spiritual health and engagement of the parish community

Features:

- All-inclusive service
- Color program brochure announcing the program
- Customizable request letters which are designed to support your parish message
- Materials for in-pew request
- Contribution recording service, and status reporting
- Thank you letters
- Color summary report

“ *The Increased Offertory Program from OSV has made people reevaluate their commitment to the church. We used the program to reach out to people and get them involved with the church’s ministries; to tell people to come back to the church. It was a positive thing that people realize they can make a difference in the church. Our final results with the Increased Offertory Program exceeded our expectations.* ”

Karene Felmer, St. Theresa the Little Flower, Summerville, SC



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PARISHES WHO HAVE USED THE INCREASED OFFERTORY PROGRAM HAVE REPORTED:

- Increased offertory ranging from 25% to 30% on average
- Revitalized parishioner engagement through communications and financial accountability
- Increased parishioner participation in parish contributions
- Sustained results through coordinated envelope and Online Giving programs
- Support from Our Sunday Visitor customer service

Get started today – to learn more about the Increased Offertory Program from Our Sunday Visitor, call us now at (800) 348-2886, and let us help you achieve your parish goals for success.

Learn more at osv.com/iop

The Increased Offertory Program from Our Sunday Visitor provides:

Balanced Messaging

Strike the right balance with your request for increased contributions. Parishioners need to understand what is expected and required, and the parish must make the connection to mission through transparent reporting and tangible results. The Increased Offertory program from Our Sunday Visitor provides the tools so you can focus on the message for your church. Leave the rest to us to carry out the program and deliver results.

You may wish to focus on engagement and prayerful giving. You may select from letters that focus on the basics of stewardship and giving, or letters that more expressly request an increased financial commitment.

A Comprehensive Process

Our consultants will work with your parish staff so that you are comfortable selecting the list of parishioner mailing addresses and the appropriate parishioner letter groups. We will also help you set the timing of your program. Once the initial list is provided and schedule is in place, Our Sunday Visitor will create your materials and letters and manage the process.

Proven Results

The Increased Offertory program typically results in a 25 to 30% increase in contributions. Our Sunday Visitor will support your parish so you can be confident that your base costs are covered. With our full range of products and services we can help you sustain contributions plus build a connected and engaged community of parishioners.

Guaranteed Success

Most parishes recover their initial costs before they have completed all the mailings for the program. OSV recognizes that this program is critical to your parish, so we offer the following:

Your parish should more than recover the base cost of the program from funds generated as a result of Increased Offertory Program. If the program returns deliver less than the program fee, then OSV will reduce the invoiced amount to a total no more than the new revenue generated. The difference will be credited back to the parish.